September 2024

# PREWS VIDERS'

Published for providers and their office staffs by Arkansas Blue Cross and Blue Shield



Using Availity to Send Electronic Attachments

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**Upcoming holidays** 

Thanksgiving
Thursday, November 28-29



An Independent Licensee of the Blue Cross and Blue Shield Association

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# **Arkansas Blue Cross and Blue Shield**

## 2024 Open Enrollment - Please Use Availity

2024 Open Enrollment period begins October 1, 2024, and will continue through January 15, 2025. The enrollment of many new members and renewal of current members produces extremely high call volumes, which are expected to remain elevated through January 31, 2025.

Arkansas Blue Cross and Blue Shield strongly encourages provider offices and facilities to use the website for the following:

- Availity Availity houses the same information available to our customer service representatives and can save
  you valuable time when seeking information regarding eligibility, benefits, claims status, as well as submitting
  authorization requests. Availity displays information helpful when scheduling appointments, checking
  eligibility, and identifying benefits.
- Carelon portal If you need to request a prior authorization for imaging and high-tech radiology, please continue to use the Carelon portal.

During the enrollment period, please be aware that call volume can spike and exceed our ability to answer every call in a timely manner. Please use Availity or Carelon for the reasons noted above.

# Accreditation Update for DME, Orthotic, and Prosthetic Suppliers

We are pleased to announce that Board of Certification/Accreditation (BOC) is now acceptable for participation in Health Advantage HMO, USAble Corporation, Arkansas' FirstSource®, and True Blue PPO networks. This network standard revision was made effective July 1, 2024. Any Arkansas, BOC accredited, "bricks and mortar" durable medical equipment (DME) /home medical supplier or orthotic and prosthetic (O&P) supplier interested in network participation should contact their respective regional Network Development Representative. A list of representatives may be found at <a href="www.arkbluecross.com">www.arkbluecross.com</a>. Additional BOC accreditation details can be found at <a href="www.bocusa.org">www.bocusa.org</a>.

#### **Avalon: Laboratory Benefit Management**

#### **NOTICE OF MATERIAL AMENDMENT**

#### New program features automated review of high-volume, low-cost routine laboratory tests

Beginning February 1, 2025, Arkansas Blue Cross and Blue Shield will be implementing a new laboratory benefit management (LBM) program administered by Avalon Healthcare Solutions. This innovative program includes policies based on the latest science and clinically accepted, peer-reviewed guidelines for lab services. The LBM program provides consistent enforcement of laboratory policies via an automated review of high-volume, low-cost routine laboratory tests.

Providers ordering laboratory services (both referring and performing) will need to be aware of this new program, as collectively we have an obligation to ensure members and patients receive high-quality, medically appropriate and affordable laboratory services. The program includes important changes affecting providers, such as new and revised medical coverage criteria, guidelines and consistent reviews for certain laboratory services.

#### **Facts for healthcare providers**

Below you'll find details of these program components and important implementation dates.

- Effective February 1, 2025, new and revised medical coverage criteria and guidelines will take effect that will affect certain laboratory, services, tests and procedures.
- Arkansas Blue Cross will use these evidence-based policies, aligned with the latest scientific research, to
  determine the appropriateness of lab testing. The lab policies will be reviewed annually, or more often when
  the science has changed, to account for the latest evidence and the development of new types of tests.
- The new program is effective for dates of service February 1, 2025, and thereafter. Arkansas Blue Cross will apply automated policy enforcement (post-service and pre-payment) to claims that include laboratory services performed in office, hospital outpatient and independent laboratory locations.
- Laboratory services, tests and procedures provided in emergency room, hospital observation and hospital
  inpatient settings are excluded from this program.
- Additionally, codes reporting multiple units billed will be reviewed referencing code-specific unit allowances under Arkansas Blue Cross laboratory policies and guidelines.

We value and appreciate our dedicated healthcare providers for the vital role you play in working to provide highquality care and produce better healthcare outcomes.

If you have questions about this program, please call provider services at 501-378-2307.

Arkansas Blue Cross and Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Avalon Healthcare Solutions is a separate company that has been engaged by Arkansas Blue Cross to provide laboratory benefit management (LBM) services on behalf of its members. Avalon is not affiliated with Arkansas Blue Cross or the Blue Cross Blue Shield Association.

# **Coverage Policy Manual Updates**

The following policies were added or updated in Arkansas Blue Cross and Blue Shield's Coverage Policy manual.

To view entire coverage policies, please refer to the Arkansas Blue Cross and Blue Shield website.

| Policy ID# | Policy Name   |  |  |  |  |
|------------|---|--|--|--|--|
| 1997018    | Implantable, Subcutaneous, Extravascular, and Wearable (VEST) Cardioverter Defibrillators and |  |  |  |  |
| 1997016    | Automated External Defibrillators (AED)   |  |  |  |  |
| 1997113    | Immune Globulin, Intravenous and Subcutaneous   |  |  |  |  |
| 1997137    | Strontium 89 (e.g., Metastron)  |  |  |  |  |
| 1997167    | PET Scan, Positron EmissionTomography, for Cardiac Applications                               |  |  |  |  |
| 1997229    | Cardiac Event Recorder, External Loop or Continuous Recorder                                  |  |  |  |  |
| 1998144    | Pulmonary Arterial Hypertension, Infusion and Selected Inhalation therapy                     |  |  |  |  |
| 1998150    | Angioplasty/Stenting, Percutaneous, Carotid Artery  |  |  |  |  |
| 1998156    | PET or PET/CT for Non-Small Cell Lung Cancer  |  |  |  |  |
| 1998158    | Trastuzumab AND Trastuzumab and Hyaluronidase-oysk  |  |  |  |  |
| 1999012    | Minimally Invasive Approaches to Vertebral Fractures and Osteolytic Lesions of the Spine      |  |  |  |  |
| 1999012    | (Vertebroplasty, Sacroplasty, Kyphoplasty, and Mechanical Vertebral Augmentation)             |  |  |  |  |
| 2000001    | PET or PET/CT for Colorectal Cancer   |  |  |  |  |
| 2000002    | PET or PET/CT for Non-Hodgkins Lymphoma and Leukemia  |  |  |  |  |
| 2000003    | PET or PET/CT for Melanoma  |  |  |  |  |
| 2000023    | PET or PET/CT for Head and Neck Malignant Disease   |  |  |  |  |
| 2001009    | Non-Implantable Insulin Infusion Devices, Hybrid Insulin Infusion Devices, and Continuous     |  |  |  |  |
| 2001009    | Glucose Monitoring Devices  |  |  |  |  |
| 2001030    | PET or PET/CT for Esophageal or Esophagogastric Junction (EGJ) Cancer                         |  |  |  |  |
| 2001035    | PET or PET/CT for Prostate Cancer, FDG and non-FDG  |  |  |  |  |
| 2001036    | PET or PET/CT for Breast Cancer   |  |  |  |  |
| 2001037    | PET or PET/CT for Ovarian Cancer  |  |  |  |  |
| 2001038    | PET or PET/CT for Pancreatic Cancer   |  |  |  |  |
| 2001039    | PET or PET/CT for Neuroendocrine Tumors   |  |  |  |  |
| 2001040    | PET or PET/CT for Testicular Germ Cell Cancer   |  |  |  |  |
| 2002015    | PET or PET/CT for Carcinoma of Unknown Primary (CUP)  |  |  |  |  |
| 2002020    | Virtual Colonoscopy/CT Colonography   |  |  |  |  |
| 2003015    | Intensity Modulated RadiationTherapy (IMRT)   |  |  |  |  |
| 2003061    | Radioembolization of Primary & Metastatic Tumors of the Liver                                 |  |  |  |  |
| 2004024    | PET or PET/CT for Thyroid Cancer  |  |  |  |  |
| 2004039    | Genetic Test: HFE Hemochromatosis   |  |  |  |  |
| 2005007    | PET or PET/CT for Cervical Cancer   |  |  |  |  |
| 2005008    | PET or PET/CT for Pleural Mesothelioma  |  |  |  |  |
| 2005022    | PET or PET/CT for Primary Central Nervous System Cancer (Malignant Brain and Spinal           |  |  |  |  |
| 2005033    | Cord Tumors)  |  |  |  |  |
| 2008010    | Certified Nurse Practitioners   |  |  |  |  |
| 2008013    | Certified Nurse Midwives  |  |  |  |  |
| 2008014    | Physician Assistants  |  |  |  |  |
| 2008015    | Clinical Nurse Specialist   |  |  |  |  |

| Policy ID# | Policy Name   |  |  |  |  |  |
|------------|---|--|--|--|--|--|
| 2008025    | Stem Cell Growth Factor, Romiplostim (e.g., Nplate)   |  |  |  |  |  |
| 2009001    | Image Guided Radiation Therapy (IGRT)   |  |  |  |  |  |
| 2009034    | Intensity Modulated RadiationTherapy (IMRT), Prostate   |  |  |  |  |  |
| 2009035    | Intensity Modulated RadiationTherapy (IMRT), Lung and Mediastinum   |  |  |  |  |  |
| 2009036    | Intensity Modulated Radiation Therapy (IMRT), Breast  |  |  |  |  |  |
| 2009047    | Hormone Pellet Implantation for HormoneTherapy  |  |  |  |  |  |
| 2010005    | Peripheral Nerve Stimulation  |  |  |  |  |  |
| 2010021    | Minimally Invasive Image-Guided Spinal Decompression for Spinal Stenosis  |  |  |  |  |  |
| 2010046    | Intravitreal, Punctum Corticosteroid Implants and Ranibizumab (e.g., Susvimo)   |  |  |  |  |  |
| 2011053    | Autism Spectrum Disorder in Children, Applied Behavioral Analysis   |  |  |  |  |  |
| 2011061    | Genetic Test: Melanoma and Glioma, Testing to Predict Response to Targeted Therapy  |  |  |  |  |  |
| 2011066    | PREVENTIVE SERVICES FOR NON-GRANDFATHERED (PPACA) PLANS: OVERVIEW   |  |  |  |  |  |
| 2011069    | PET or PET/CT for Anal Carcinoma  |  |  |  |  |  |
| 2011071    | Intensity Modulated RadiationTherapy (IMRT), Abdomen and Pelvis   |  |  |  |  |  |
| 2011074    | PET or PET/CT for Gastric and Hepatocellular and Biliary Tract Cancers  |  |  |  |  |  |
| 2012022    | PET or PET/CT for Urological Cancers  |  |  |  |  |  |
| 2012023    | PET or PET/CT for Lymphadenopathy of Unknown Cause  |  |  |  |  |  |
| 2012024    | PET or PET/CT for Cancers of the Thymus, Heart, and Mediastinum   |  |  |  |  |  |
| 2012027    | PET Scan for Multiple Myeloma, Plasmacytoma   |  |  |  |  |  |
| 2012056    | PET or PET/CT for Histiocytic Neoplasms (eg Pulmonary Langerhans Cell Histiocytosis)                                      |  |  |  |  |  |
| 2012058    | PET or PET/CT for Small Cell Lung Cancer  |  |  |  |  |  |
| 2013002    | PET or PET/CT for Hodgkin's Lymphoma  |  |  |  |  |  |
| 2013008    | PET or PET/CT for SoftTissue Sarcoma, including Gastrointestinal StromalTumor (GIST)                                      |  |  |  |  |  |
| 2013032    | Hereditary Angioedema (HAE), Prophylaxis and Acute Treatment  |  |  |  |  |  |
| 2014009    | Endovascular Procedures for Intracranial Arterial Disease and Extracranial Vertebral Artery Disease                       |  |  |  |  |  |
| 2015017    | Genetic Test: Limb-Girdle Muscular Dystrophies  |  |  |  |  |  |
| 2015024    | Ablative Procedures for Benign Prostatic Hyperplasia (BPH) and Minimally Invasive Benign Prostatic Hyperplasia Treatments |  |  |  |  |  |
| 2016003    | Omalizumab (e.g., Xolair)   |  |  |  |  |  |
| 2016010    | Mepolizumab (e.g., Nucala)  |  |  |  |  |  |
| 2016012    | Daratumumab (e.g., Darzalex) / Daratumumab and Hyaluronidase-fihj (e.g., DARZALEX FASPRO)                                 |  |  |  |  |  |
| 2016013    | Ravulizumab-cwvz (e.g., Ultomiris)  |  |  |  |  |  |
| 2016021    | Paliperidone Palmitate (e.g., Long-acting Injectables Invega Sustenna <sup>®</sup> & Invega Trinza)                       |  |  |  |  |  |
| 2016022    | PET or PET/CT for Uterine Cancer  |  |  |  |  |  |
| 2017009    | Denosumab (e.g., XGEVA™ and Prolia™)  |  |  |  |  |  |
| 2017015    | Avelumab (e.g., Bavencio™)  |  |  |  |  |  |
| 2017016    | Ramucirumab (e.g., Cyramza™)  |  |  |  |  |  |
| 2017018    | Sphenopalatine Ganglion and Occipital Nerve Block for Headache  |  |  |  |  |  |
| 2017019    | Molecular Testing in the Management of Pulmonary Conditions   |  |  |  |  |  |
| 2017020    | Pemetrexed (e.g., Alimta)   |  |  |  |  |  |
| 2017024    | Panitumumab (e.g., Vectibix™)   |  |  |  |  |  |
| 2018000    | Leadless Cardiac Pacemakers   |  |  |  |  |  |
| 2018004    | Letermovir (e.g., Prevymis)   |  |  |  |  |  |
| 2018008    | Reslizumab (e.g., Cinqair)  |  |  |  |  |  |

| Policy ID# | Policy Name   |
|------------|---|
| 2018009    | Benralizumab (e.g., Fasenra)  |
| 2018011    | PET or PET/CT for Penile, Vaginal, and Vulvar Cancer  |
| 2018012    | PET or PET/CT for Bone Cancer   |
| 2018014    | Lutetium Lu 177 Dotatate (e.g., Lutathera®)   |
| 2018023    | Levodopa-carbidopa Intestinal Gel (e.g., Duopa) for Treatment of Advanced Parkinson's Disease     |
| 2019009    | Romosozumab-aqqg (e.g., Evenity®)   |
| 2019012    | Brexanolone (e.g., Zulresso™)   |
| 2019013    | Emapalumab-LZSG (e.g., Gamifant)  |
| 2020005    | Self-Administered Medication  |
| 2020006    | Luspatercept-aamt (e.g., Reblozyl)  |
| 2020007    | Eptinezumab-jjmr (e.g., VYEPTI™)  |
| 2020007    | Tocilizumab (e.g., Actemra™) and Biosimilars  |
| 2020022    | Bimatoprost (e.g., Durysta™)  |
| 2020025    | Canakinumab (e.g., Ilaris™)   |
| 2020020    | Polatuzumab Vedotin-piiq (e.g., Polivy)   |
| 2021020    | White Blood Cell Growth Factors (Colony Stimulating Factors)                                      |
|            |   |
| 2021028    | Ustekinumab (e.g., Stelara) and Biosimilars   |
| 2021033    | Belimumab (e.g., Benlysta)  |
| 2021043    | Leuprolide Acetate (e.g., Lupron Depot®; Fensolvi®, Eligard®) for Non-oncologic Indications       |
| 2022001    | Efgartigimod (e.g., Vyvgart) and Efgartigimod alfa and Hyaluronidase-qvfc (e.g., Vyvgart Hytrulo) |
| 2022006    | Remdesivir (e.g., Veklury)  |
| 2022012    | Anifrolumab-fnia (e.g., Saphnelo)   |
| 2022013    | Medical Technology Assessment, Non-Covered Services   |
| 2022022    | Sirolimus protein-bound particles for injectable suspension (e.g., FYARRO)                        |
| 2022023    | Tebentafusp-tebn (e.g., Kimmtrak)   |
| 2022025    | Tisotumab vedotin-tftv (e.g.,Tivdak™)   |
| 2022029    | Bortezomib (e.g., Velcade)  |
| 2022031    | Risankizumab (e.g., Skyrizi)  |
| 2022046    | GeneTherapies forThalassemia: Betibeglogene autotemcel (e.g., Zynteglo)                           |
| 2023005    | Autism Spectrum Disorder in Adults, Applied Behavioral Analysis                                   |
| 2023011    | Vascular Endothelial Growth Factor Inhibitors for Sickle Cell Retinopathy                         |
| 2023019    | Mirvetuximab soravtansine-gynx (e.g. Elahere)   |
| 2023023    | Somatic BiomarkerTesting for Immune Checkpoint InhibitorTherapy (BRAF, MSI/MMR,                   |
|            | PD-L1,TMB)  |
| 2023033    | Retifanlimab-dlwr (e.g., Zynyz)   |
| 2023034    | Epcoritamab-bysp (e.g., Epkinly)  |
| 2023045    | Eculizumab (e.g., Soliris)  |
| 2024008    | Travoprost Intracameral implant (iDose®TR)  |
| 2024012    | Cantharidin (e.g., Ycanth)  |
| 2024013    | Exagamglogene autotemcel (e.g., Casgevy)  |
| 2024014    | Lovotibeglogene autotemcel (e.g., Lyfgenia)   |
| 2024015    | Toripalimab-tpzi (e.g., Loqtorzi)   |
| 2024016    | Secukinumab (e.g., Cosentyx)  |
| 2024017    | Nedosiran (e.g., Rivfloza)  |
| 2024018    | Histrelin Implant (e.g., Supprelin LA)  |

| Policy ID# | Policy Name  |
|------------|--|
| 2024019    | Lifileucel (e.g., Amtagvi)                                     |
| 2024020    | ADAMTS13, recombinant-krhn (e.g., Adzynma)                     |
| 2024021    | Bevacizumab (e.g., Avastin) and Biosimilars for Ophthalmic Use |

## **DRG Inpatient Updates to Follow CMS Calendar Year**

As a reminder, effective October 1, 2024, Arkansas Blue Cross and Blue Shield will follow the CMS calendar year for DRG inpatient grouper updates. This means the codes that go into effect by CMS on October 1 will be in effect for Arkansas Blue Cross as well (instead of January 1). This also means that when a patient is admitted prior to October 1, but discharged after October 1, the DRG codes will be aligned with CMS guidance for October 1. We are hopeful this process improvement will assist each of you as it relates to some of the challenges faced in previous years.

#### Incident-to Services for PTA and COTA

Effective November 1, 2024, "Incident to" services, performed by Physical Therapist Assistants (PTAs) and Certified Occupational Therapist Assistants (COTAs) under the general supervision of a supervising Physical Therapist or Occupational Therapist are eligible for separate reimbursement when separately reported by the supervising provider when the service performed is an otherwise covered service.

Services performed in whole or in part by a PTA or COTA will be required to be billed with the appropriate modifier CQ or CO and will be subject to the payment policy guidelines. When covered "Incident to" services are rendered in accordance with the policy, the services will be reimbursed at 85% of the PT/OT calculated allowable.

"Incident to" services must meet the following criteria:

- HCPCS modifiers CQ and CO are required to be used for services furnished In Whole or In Part by a Physical Therapy Assistant (PTA) or Certified Occupational Therapy Assistant (COTA).
- Services must be part of the patient's normal course of treatment, during which a physician personally performed an initial service and remains actively involved in the course of treatment.
- Services provided by PTAs and COTAs must fall within the scope and definition of covered services under the written terms of the member's benefit certificate.
- Services provided by PTAs and COTAs must not fall within the scope or definition of any exclusion in the member's benefit certificate (other than the definition of "provider").
- All services provided by PTAs and COTAs must be supervised by a licensed therapist (applicable to the specific licensure of the assistant) present in the office suite and/or immediately available, when necessary, via interactive audiovisual telecommunication to provide assistance and direction throughout visit or rendered service.
- PTAs and COTAs must hold an active and unrestricted license to perform physical therapy or occupational therapy assistant services, in full compliance with applicable state laws and regulations.
- The supervising licensed physical therapist or occupational therapist must bill for services provided by PTAs and COTAs. PTAs and COTAs may not bill separately or directly for any services performed.
- The service provided must be one that is included in the CPT/HCPCS section of the payment policy.

The following services are not eligible for reimbursement as "Incident to" services:

- Services performed by auxiliary personnel other than PTAs or COTAs, including physical or occupational therapy aides.
- Incidental services that are not separately reportable.
- Services provided by PTAs and COTAs will not be covered or reimbursed if services include any evaluation or assessment services or if services include the PTA or COTA making clinical judgments or decisions regarding the member's care or treatment.
  - Physical Therapy evaluation codes include CPT codes 97161-97164
  - Occupational Therapy evaluation codes include CPT codes 97165-97168.
- Services provided by PTAs and COTAs will not be covered or reimbursed if the services include the
  development, management or furnishing of any skilled maintenance program services or if the services
  include the PTA or COTA taking or asserting overall responsibility for services.
- The services of a PTA/OTA cannot be provided incidental to a physician/appropriately licensed other
  practitioner as they are not specifically qualified as licensed physical therapists or occupational therapists

Please refer to the Arkansas Blue Cross & Blue Shield payment policy #AR\_PC\_ 000016 Incident to Services-Physical Therapist Assistants & Certified Occupational Therapist Assistants for detailed billing guidelines and a complete list of eligible codes.

#### Injectable Fee Schedule Professional Billing Payment Policy

Payment policy #AR\_PC\_0P017, Injectable Fee Schedule Professional Billing, has been published. Although newly published as a part of our new payment policy process, this policy is not new. It's a publication of our current policy effective for all medications that are separately reimbursable in an office/non-facility setting paid based on the injectable fee schedule. The injectable fee schedule is subject to oral medications, injectables, topicals and any other routes of administration. For complete details, please refer to the payment policy which can be found in the payment policy section under the provider tab at www.arkansasbluecross.com/providers.

# **Medical Specialty Medications - Prior Authorization Update**

The table below lists medications requiring prior authorization through the member's medical benefit. Any new medication used to treat a rare disease should be considered to require prior authorization. Please note ASE/PSE, ASP and Medicare have their own prior authorization programs and table below does not include the medications for those programs.

| <b>Brand Name</b> | Generic Name                     | HCPCS | Preferred Product |
|-------------------|----------------------------------|-------|-------------------|
| Abecma            | idecabtagene vicleucel           | Q2055 |                   |
| Actemra IV        | tocilizumab IV                   | J3262 |                   |
| Acthar            | corticotropin                    | J0801 |                   |
| Adakveo           | crizanlizumab-tcma               | J0791 |                   |
| Adstiladrin       | nadofaragene<br>firadenovec-vncg | J9029 |                   |
| Aldurazyme        | laronidase                       | J1931 |                   |

| Brand Name  | Generic Name                         | HCPCS | Preferred Product   |
|-------------|--------------------------------------|-------|---|
| Alymsys     | bevacizumab-maly                     | Q5126 | Non-preferred [Mvasi (Q5107) & Zirabev (Q5118) preferred] |
| Amtagvi     | lifileucel                           | J9999 |   |
| Amvuttra    | vutrisiran                           | J0225 |   |
| Aralast NP  | alpha-1 proteinase inhibitor (human) | J0256 |   |
| Arcalyst    | rilonacept                           | J2793 |   |
| Asparlas    | calaspargase pegol                   | J9118 |   |
| Avastin     | bevacizumab                          | J9035 | Non-preferred [Mvasi (Q5107) & Zirabev (Q5118) preferred] |
| Avsola      | infliximab-axxq                      | Q5121 | Preferred   |
| Benlysta    | belimumab                            | J0490 |   |
| Berinert    | c1 esterase, inhibitor, human        | J0597 |   |
| Blincyto    | blinatumomab                         | J9039 |   |
| Botox       | onabotulinumtoxin a                  | J0585 |   |
| Breyanzi    | lisocabtagene maraleucel             | Q2054 |   |
| Brineura    | cerliponase alfa                     | J0567 |   |
| Briumvi     | ublituximab-siiy                     | J2329 |   |
| Cablivi     | caplacizumab-yhdp                    | C9047 |   |
| Carvykti    | ciltacabtagene autoleucel            | Q2056 |   |
| Casgevy     | exagamglogene autotemcel             | J3590 |   |
| Cerezyme    | Imiglucerase                         | J1786 |   |
| Cinqair     | reslizumab                           | J2786 |   |
| Cinryze     | c1 esterase, inhibitor, human        | J0598 |   |
| Columvi     | glofitamab-gxbm                      | J9286 |   |
| Cosentyx IV | secukinumab IV                       | J3247 |   |
| Crysvita    | burosumab-twza                       | J0584 |   |
| Danyelza    | naxitamab-gqgk                       | J9348 |   |
| Duopa       | levodopa-carpidopa<br>intestinal gel | J7340 |   |
| Dysport     | abobotulinumtoxin a                  | J0586 |   |
| Elahere     | mirvetuximab<br>soravtansine-gynx    | J9063 |   |
| Elaprase    | idursulfase                          | J1743 |   |
| Elelyso     | taliglucerase alfa                   | J3060 |   |
| Elevidys    | delandistrogene<br>moxeparvover-rold | J1413 |   |
| Elfabrio    | pegunigalsidase alfa-iwxj            | J2508 |   |
| Elrexfio    | elranatamab-bcmm                     | J1323 |   |
| Elzonris    | tagrazofusp-erzs                     | J9269 |   |
| Empliciti   | elotuzumab                           | J9176 |   |
| Enjaymo     | sutimlimab-jome                      | J1302 |   |
| Enspryng    | satralizumab-mwge                    | J3590 |   |
| Entyvio IV  | vedolizumab IV                       | J3380 |   |
| Epkinly     | epcoritamab-bysp                     | J9321 |   |
| F ,         |                                      |       |   |

| Brand Name        | Generic Name                          | HCPCS | Preferred Product  |
|-------------------|---------------------------------------|-------|--|
| Evenity           | romosozumab-aqqg                      | J3111 |  |
| Evkeeza           | evinacumab-dgnb                       | J1305 |  |
| Fabrazyme         | agalsidase beta                       | J0180 |  |
| Fulphila          | pegfilgrastim-jmdb                    | Q5108 | Non-preferred [Neulasta (J2506) & Nyvepria (Q5122) preferred]                      |
| Fyarro            | sirolimus protein-<br>bound particles | J9331 |  |
| Fylnetra          | pegfilgrastim-pbbk                    | Q5130 | Non-preferred [Neulasta (J2506) & Nyvepria (Q5122) preferred]                      |
| Gamifant          | emapalumab-lzsg                       | J9210 |  |
| Givlaari          | givosiran                             | J0223 |  |
| Glassia           | alpha-1 proteinase inhibitor human    | J0257 |  |
| Granix            | tbo-filgrastim                        | J1447 | Non-preferred [Neivestym (Q5110) & Zarxio (Q5101) preferred]                       |
| Halaven           | eribulin mesylate                     | J9179 |  |
| Hemgenix          | etranacogene<br>dezaparvovec-drlb     | J1411 |  |
| Herceptin         | trastuzumab                           | J9355 | Non-preferred [Kanjinti (Q5117), Ogivri (Q5114)<br>& Ontruzant (Q5112) preferred]  |
| Haraantin Hylaata | trastuzumab and                       | J9356 | Non-preferred [Kanjinti (Q5117), Ogivri (Q5114)                                    |
| Herceptin Hylecta | hyaluronidase-oysk                    | J9350 | & Ontruzant (Q5112) preferred]   |
| Herzuma           | trastuzumab-pkrb                      | Q5113 | Non-preferred [Kanjinti (Q5117), Ogivri (Q5114)<br>& Ontruzant (Q5112) preferred]  |
| Ilaris            | canakinumab                           | J0638 |  |
| llumya            | tildrakizumab-asmn                    | J3245 |  |
| Imjudo            | tremelimumab-actl                     | J9347 |  |
| Inflectra         | infliximab-dyyb                       | Q5103 | Non-preferred [Avsola (Q5121), Infliximab (J1745), Remicade (J1745) are preferred] |
| Invega Sustenna   | paliperidone palmitate                | J2426 |  |
| Invega Trinza     | paliperidone palmitate                | J2427 |  |
| Istodax           | romidepsin                            | J9319 |  |
| lxifi             | infliximab-qbtx                       | Q5109 | Non-preferred [Avsola (Q5121), Infliximab (J1745), Remicade (J1745) preferred]     |
| Jemperli          | dostartlimab                          | J9272 |  |
| Jevtana           | cabazitaxel                           | J9043 |  |
| Kadcyla           | ado-trastuzumab emtansine             | J9354 |  |
| Kalbitor          | ecallantide                           | J1290 |  |
| Kanjinti          | trastuzumab-anns                      | Q5117 | Preferred  |
| Kanuma            | sebelipase alfa                       | J2840 |  |
| Kimmtrak          | tebentafusp-tebn                      | J9274 |  |
| Krystexxa         | pegloticase                           | J2507 |  |
| Kymriah           | tisagenlecleucel                      | Q2042 |  |
| Kyprolis          | carfilzomib                           | J9047 |  |
| Lamzede           | velmanase alfa-tycv                   | J0217 |  |

| Brand Name | Generic Name                          | HCPCS | Preferred Product  |
|------------|---------------------------------------|-------|--|
| Lemtrada   | alemtuzumab                           | J0202 |  |
| Leqvio     | inclisiran                            | J1306 |  |
| Leukine    | sargramostim                          | J2820 | Non-preferred [Neivestym (Q5110) & Zarxio (Q5101) preferred] |
| Loqtorzi   | toripalimab-tpzi                      | J3263 |  |
| Lumizyme   | alglucosidase alfa                    | J0221 |  |
| Lunsumio   | mosunetuzumab-axgb                    | J9350 |  |
| Lutathera  | lutetium Lu 177 Dotatate              | A9513 |  |
| Luxturna   | voretigene neparvovec-rzyl            | J3398 |  |
| Lyfgenia   | lovotibeglogene autotemcel            | J3394 |  |
| Margenza   | margetuximab-cmkb                     | J9353 |  |
| Mepsevii   | vestronidase alfa-vjbk                | J3397 |  |
| Monjuvi    | tafasitamab-cxix                      | J9349 |  |
| Mvasi      | bevacizumab-awwb                      | Q5107 | Preferred  |
| Myobloc    | rimabotulinumtoxin b                  | J0587 |  |
| Naglazyme  | galsulfase                            | J1458 |  |
| Neulasta   | pegfilgrastim                         | J2506 | Preferred  |
| Neupogen   | filgrastim                            | J1442 | Non-preferred [Neivestym (Q5110) & Zarxio (Q5101) preferred] |
| Nexviazyme | avalglucosidase alfa-ngpt             | J0219 |  |
| Nivestym   | filgrastim-aafi                       | Q5110 | Preferred  |
| Nplate     | romiplostim                           | J2796 |  |
| Nyvepria   | pegfilgrastim-apgf                    | Q5122 | Preferred  |
| Ocrevus    | ocrelizumab                           | J2350 |  |
| Ogivri     | trastuzumab-dkst                      | Q5114 | Preferred  |
| Omvoh      | mirikizumab-mrkz                      | J2267 |  |
| Oncaspar   | pegaspargase                          | J9266 |  |
| Onivyde    | irinotecan liposomal                  | J9205 |  |
| Onpattro   | patisiran                             | J0222 |  |
| Ontruzant  | trastuzumab-dttb                      | Q5112 | Preferred  |
| Opdualag   | nivolumab and relatlimab-rmbw         | J9298 |  |
| Orencia    | abatacept                             | J0129 |  |
| Oxlumo     | lumasiran                             | J0224 |  |
| Padcev     | enfortumab Vedotin-ejfv               | J9177 |  |
| Pedmark    | sodium thiosulfate                    | J0208 |  |
| Pluvicto   | lutetium lu 177 vipivotide tetraxetan | A9607 |  |
| Polivy     | polatuzumab vedotin-piiq              | J9309 |  |
| Pombiliti  | cipaglucosidase alfa-atga             | J1203 |  |
| Poteligeo  | mogamulizumab- kpkc                   | J9204 |  |
| Prevymis   | letermovir                            | J3490 |  |
| Prolastin  | alpha-1 proteinase inhibitor human    | J0256 |  |
| Qalsody    | tofersen                              | J1304 |  |

| Brand Name                              | Generic Name  | HCPCS | Preferred Product  |
|---|---|-------|--|
| Radicava                                | edaravone   | J1301 |  |
| Reblozyl                                | luspatercept-aamt   | J0896 |  |
| Rebyota                                 | fecal microbiota, live-jslm                                 | J1440 |  |
| Releuko                                 | filgrastim-ayow   | Q5125 | Non-preferred [Neivestym (Q5110) & Zarxio (Q5101) preferred]                   |
| Relizorb                                | digestive enzyme cartridge                                  | B4105 |  |
| Remicade and<br>Unbranded<br>Infliximab | infliximab  | J1745 | Preferred  |
| Renflexis                               | infliximab-abda   | Q5104 | Non-preferred [Avsola (Q5121), Infliximab (J1745), Remicade (J1745) preferred] |
| Rethymic                                | allogeneic processed thymus tissue–agdc                     | J3590 |  |
| Revatio                                 | sildenafil (IV)   | J3490 |  |
| Riabni                                  | rituximab-arrx  | Q5123 | Preferred  |
| Rituxan                                 | rituximab   | J9312 | Non-preferred [Riabni (Q5123) & Truxima (Q5115) preferred                      |
| Rituxan Hycela                          | rituximab and hyaluronidase                                 | J9311 | Non-preferred [Riabni (Q5123) & Truxima (Q5115) preferred                      |
| Rivfloza                                | nedosiran   | J3490 |  |
| Roctavian                               | valoctocogene<br>roxaparvovec-rvox                          | J1412 |  |
| Rolvedon                                | eflapegrastim-xnst  | J1449 | Non-preferred [Neulasta (J2506) & Nyvepria (Q5122) preferred]                  |
| Ruconest                                | c1 esterase, inhibitor, recombinant                         | J0596 |  |
| Ruxience                                | rituximab-pvvr  | Q5119 | Non-preferred [Riabni (Q5123) & Truxima (Q5115) preferred                      |
| Rybrevant                               | amivantamab-vmjw  | J9061 |  |
| Rylaze                                  | asparaginase erwinia<br>chrysanthemi<br>(recombinant)- rywn | J9021 |  |
| Ryplazim                                | plasminogen, human-tvmh                                     | J2998 |  |
| Rystiggo                                | rozanolixizumab-nol   | J9333 |  |
| Ryzneuta                                | efbemalenograstim alfa-vuxw                                 | J9361 |  |
| Saphnelo                                | anifrolumab-fnia  | J0491 |  |
| Sarclisa                                | isatuximab-irf  | J9227 |  |
| Simponi Aria                            | golimumab   | J1602 |  |
| Skyrizi IV                              | risankizumab-rzaa IV  | J2327 |  |
| Skysona                                 | elivaldogene autotemcel                                     | J3590 |  |
| Soliris                                 | eculizumab  | J1300 |  |
| Somatuline depot                        | lanreotide  | J1930 |  |
| Spevigo                                 | spesolimab-sbzo   | J1747 |  |
| Spinraza                                | nusinersen  | J2326 |  |
| Stelara IV                              | ustekinumab (IV)  | J3358 |  |

| Brand Name      | Generic Name                         | HCPCS | Preferred Product   |
|-----------------|--------------------------------------|-------|---|
| Stelara SC      | ustekinumab (SC)                     | J3357 |   |
| Stimufend       | pegfilgrastim-fpgk                   | Q5127 | Non-preferred [Neulasta (J2506) & Nyvepria (Q5122) preferred]                     |
| Susvimo         | ranibizumab implant                  | J2779 |   |
| Talvey          | talquetamab-tgvs                     | J3055 |   |
| Tecartus        | brexucabtagene autoleucel            | Q2053 |   |
| Tecvayli        | teclistamab-cqyv                     | J9380 |   |
| Tepezza         | teprotumumab-trbw                    | J3241 |   |
| Testopel        | testosterone pellet                  | S0189 |   |
| Tivdak          | tisotumab vedotin-tftv               | J9273 |   |
| Trazimera       | trastuzumab-qyyp                     | Q5116 | Non-preferred [Kanjinti (Q5117), Ogivri (Q5114)<br>& Ontruzant (Q5112) preferred] |
| Trodelvy        | sacituzumab govitecan-hziy           | J9317 |   |
| Truxima         | rituximab-abbs                       | Q5115 | Preferred   |
| Tyenne IV       | tocilizumab-aaqg IV                  | J3590 |   |
| Tysabri         | natalizumab                          | J2323 |   |
| Tzield          | teplizumab-mzwv                      | J9381 |   |
| Udenyca         | pegfilgrastim-cbqv                   | Q5111 | Non-preferred [Neulasta (J2506) & Nyvepria (Q5122) preferred]                     |
| Ultomiris       | ravulizumab-cwyz                     | J1303 |   |
| Uplizna         | inebilizumab-cdon                    | J1823 |   |
| Vegzelma        | bevacizumab-adcd                     | Q5129 | Non-preferred [Mvasi (Q5107) & Zirabev (Q5118) preferred]                         |
| Veopoz          | pozelimab-bbfg                       | J9376 |   |
| Vimizim         | elosulfase alfa                      | J1322 |   |
| Vpriv           | velaglucerase alfa                   | J3385 |   |
| Vyepti          | eptinezmab-jjmr                      | J3032 |   |
| Vyjuvek         | beremagene geperpavec-svdt           | J3401 |   |
| Vyvgart         | efgartigimod alfa-fcab               | J9332 |   |
| Vyvgart Hytrulo | efgartigimod alfa-fcab               | J9334 |   |
| Wezlana IV      | ustekinumab-auub IV                  | Q5138 |   |
| Wezlana SC      | ustekinumab-auub SC                  | Q5137 |   |
| Xenpozyme       | olipudase alfa-rpcp                  | J0218 |   |
| Xeomin          | incobotulinumtoxin a                 | J0588 |   |
| Xiaflex         | clostrisidial collagenase            | J0775 |   |
| Ycanth          | cantharidin                          | J7354 |   |
| Yescarta        | axicabtagene ciloleucel              | Q2041 |   |
| Zaltrap         | ziv-aflibercept                      | J9400 |   |
| Zarxio          | filgrastim-sndz                      | Q5101 | Preferred   |
| Zemaira         | alpha-1 proteinase inhibitor (human) | J0256 |   |
| Zepzelca        | lurbinectedin                        | J9223 |   |
| Ziextenzo       | pegfilgrastim-bmez                   | Q5120 | Non-preferred [Neulasta (J2506) & Nyvepria (Q5122) preferred]                     |
| Zirabev         | bevacizumab-bvzr                     | Q5118 | Preferred   |

| Brand Name | Generic Name                    | HCPCS | Preferred Product |
|------------|---------------------------------|-------|-------------------|
| Zolgensma  | onasmnogene<br>abeparvovec-xioi | J3399 |                   |
| Zulresso   | brexanolone                     | J1632 |                   |
| Zynlonta   | loncastuximab tesirine-lpyl     | J9359 |                   |
| Zynteglo   | betibeglogene autotemcel        | J3590 |                   |
| Zynyz      | retifanlimab-dlwr               | J9345 |                   |

For more information on submitting a request for a medication prior authorization, call the appropriate customer service phone number on the back of the member ID card.

Customer service will direct callers to the prior authorization form specific to the member's group. BlueAdvantage members can find the form at the following link: <a href="mailto:blueadvantagearkansas.com/providers/resource-center/">blueadvantagearkansas.com/providers/resource-center/</a> provider-forms.

For all other members, the appropriate prior authorization form can be found at the following link: arkansasbluecross.com/providers/resource-center/prior-approval-for-requested-services.

These forms and any additional documentation should be faxed to **501-210-7051** for BlueAdvantage members. For all other members, the appropriate fax number is **501-378-6647**.

# Meet New Network Development Representative (NDR) Sean Wilson

Sean Wilson has joined Arkansas Blue Cross and Blue Shield's Network Development Team as a network development representative, serving providers in the state's Central Region. She will support Conway, Grant, Perry and Yell counties and select specialties within Pulaski County.

Wilson joined Arkansas Blue Cross in 2010 as a claims specialist and held multiple roles within the company before becoming an NDR. In addition to her tenure at Arkansas Blue Cross, Wilson has a background in provider relations.

Wilson earned her bachelor's and master's degrees from the University of Phoenix. In her free time, she enjoys spending time with family, traveling and reading. A native Arkansan, Wilson currently resides in Little Rock.



#### Metallic Formulary Changes Effective October 1, 2024

On Exchange, Off Exchange, Arkansas Works, Arkansas Blue Cross small groups, and Health Advantage small groups use the metallic formulary as noted below.

| Product/Drug<br>Label Name | Change                         | Formulary Options          |
|----------------------------|--------------------------------|----------------------------|
| ESTROGEL GEL               | Will not be covered after 10/1 | generic estradiol gel      |
| RECTIV OIN                 | Will not be covered after 10/1 | generic nitroglycerin oint |

#### **Paper Claims No Longer Accepted**

As of March 1, 2024, Arkansas Blue Cross and Blue Shield, USAble, Health Advantage, Arkansas Blue Medicare, BlueAdvantage, and Federal Employee Program (FEP) no longer accept paper claims without an approved waiver. This includes corrected claims. We have discovered some clearinghouses are still dropping claims to paper for a variety of reasons. If you receive a letter stating paper claims have been received that are not being processed, please ensure your clearinghouse is aware that these claims are not being processed and should be resubmitted electronically.

## **Payment Policy Manual Updates**

The following policies were added or updated in the Arkansas Blue Cross Blue Shield's Payment Policy manual.

To view entire payment policies, please refer to the Arkansas Blue Cross Blue Shield website.

| Payment Policy ID# | Payment Policy Name  |  |  |
|--------------------|--|--|--|
| 000001             | Total Joint Replacement ASC  |  |  |
| 000002             | Air Ground Ambulance   |  |  |
| 000004             | Services Bundled Inpatient Hospital  |  |  |
| 000006             | Ambulance Triage Treat Transport Alternate Destination                                 |  |  |
| 000008             | Behavioral Health Integration Services   |  |  |
| 000009             | Acute Hospital Care at Home  |  |  |
| 000010             | REH Rural Emergency Hospital   |  |  |
| 000011             | Transitional Care Management   |  |  |
| 000012             | Pharmacist Medical Billing   |  |  |
| 000013             | Pharmacy Billing for Diabetes Hemoglobin A1C Program                                   |  |  |
| 000014             | Bevacizumab for Ophthalmologic Indications   |  |  |
| 000015             | Lifetime Event Services  |  |  |
| 000010             | Incident To Services: Physical Therapist Assistants & Certified Occupational Therapist |  |  |
| 000016             | Assistants   |  |  |
| 000017             | Injectable Fee Schedule Professional Billing   |  |  |

#### **Pharmacy Exception Reviews**

Our internal pharmacy department makes every effort to ensure requests for drug exceptions are reviewed promptly. Over the past few months, we have seen multiple requests for weight loss medications that have been marked as urgent. By checking the Expedited/Urgent review box on the Prior Authorization/Exception pharmacy form you certify that waiting could place the members life, health, or ability to regain maximum function in jeopardy. Please limit use of the expedited/urgent status to cases that meet the definition.

#### Mental Health and Substance Use Disorder Benefits Limit

#### **NOTICE OF MATERIAL AMENDMENT**

As of January 1, 2025, the coverage benefits for Mental Health and Substance Use Disorder treatment/services at Non-Hospital Residential Treatment Facilities on fully insured plans will be for a maximum of sixty (60) days per Covered Person per calendar year regardless of whether the service is provided as a Residential Treatment Program, a Partial Day Rehabilitation, an Intensive Outpatient Rehabilitation, or combination of these services. As a reminder, Residential Treatment Programs are where a Covered Person sleeps in the facility engaging in 6 to 8 hours of a multidisciplinary treatment program; Partial Day Rehabilitation is where a Covered Person sleeps elsewhere and engages in 6 hours of multidisciplinary treatment program for a minimum of 5 days a week; and Intensive Outpatient Rehabilitation is where a Covered Person sleeps elsewhere and engages in 3 hours of multidisciplinary treatment program 5 days a week. Additionally, the following requirements remain unchanged for the facility where the service is provided: (i) The facility must be licensed by the State or Arkansas or the appropriate agency in the state where the facility is located, and (ii) the facility must be accredited by The Joint Commission or CARF International.

#### Standard Formulary Changes Effective October 1, 2024

Arkansas Blue Cross large groups, Health Advantage large groups, and BlueAdvantage plans that have selected Arkansas Blue Cross and Blue Shield's prescription drug benefits use the standard formulary as noted below.

| Product/Drug Label Name | Change               | Formulary Options   |
|-------------------------|----------------------|---|
| KETO-DIASTIXTES         | No<br>Ionger Covered | Provider to determine options.  |
| KETOSTIXTES STRIP       | No<br>longer Covered | Provider to determine options.  |
| MATULANE CAP 50MG       | Tier Change          | Tier change may increase copay, provider may choose to change medication.   |
| MYLERANTAB 2MG          | Tier Change          | Tier change may increase copay, provider may choose to change medication.   |
| ONEXTON GEL 1.2-3.75    | Tier Change          | Tier change may increase copay, provider may choose to change medication. Formulary Options are generics, AKLIEF, EPIDUO, TWYNEO, WINLEVI |
| PEGASYS INJ 180MCG/M    | Tier Change          | Tier change may increase copay, provider may choose to change medication.   |

| Product/Drug Label Name | Change         | Formulary Options   |
|-------------------------|----------------|---|
|                         |                | Tier change may increase copay, provider may choose to change |
| PROLENSA SOL 0.07%      | Tier Change    | medication. Formulary options are bromfenac, diclofenac,      |
|                         |                | ketorolac, ILEVRO   |
| PULMOZYME               | Tier Change    | Tier change may increase copay, provider may choose to change |
| SOL 1MG/ML              | Tier Change    | medication.   |
| MALARONETAB             | Tier 2>Tier 3  | atovaquone-proguanil  |
| PLAQUENILTAB            | Tier 2> Tier 3 | hydroxychloroquine, leflunomide, methotrexate, sulfasalazine  |
| FLAGOENIL IAB           |                | delayed-rel, RASUVO   |
| SILVADENE CRE           | Tier 2> Tier 3 | silver sulfadiazine   |
| VASCEPA CAP             | Tier 2>        | icosapent ethyl, omega-3 acid ethyl esters                    |
| VASCETA CAP             | Not Covered    |   |

# **Using Availity to Send Electronic Attachments**

Attachments can be sent electronically, but please note the following to ensure the attachment can be identified with the appropriate claim. For example, attachments can be sent electronically using Availity in response to a request (277RFAI) or they can be sent unsolicited by submitting the PWK06 segment on a claim – where the provider has 3 days to respond in the Availity dashboard. However, to send an unsolicited attachment in the Attachment Dashboard that is not tied to a request or unsolicited record, you must send certain data elements for it to be recorded appropriately. To submit a document that needs to attach to a claim or bar-coded request the following steps must be followed.

From the Attachments Dashboard, select Send Attachment dropdown, next select Medical Attachment. Predetermination Attachment is not available for Arkansas Blue Cross and Blue Shield. \*EOBs, COBs, appeals or documentation for appeals should not be sent through this process.



- Select your organization and payer from the dropdown menu.
- Enter your **NPI from the claim**, type in the Organization Name.
- Enter the member/patient information.
- Patient control number is the patient account number.

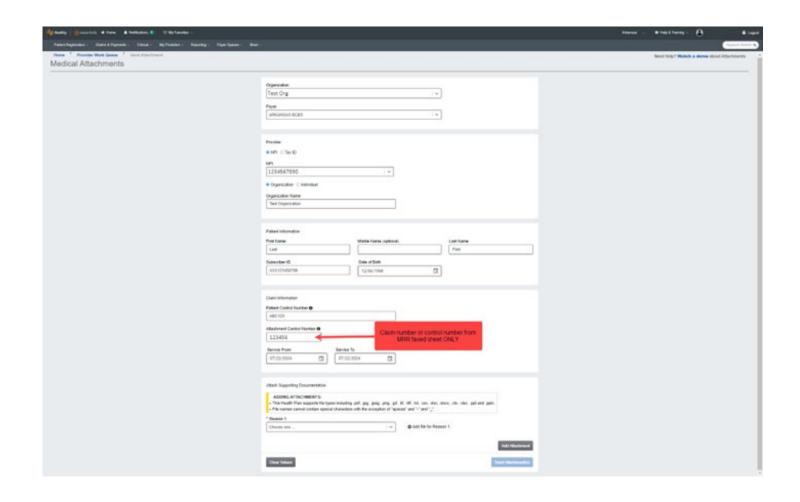
\*Attachment Control Number must be the claim number from the submitted claim OR the control number from the medical record request letter. This step is very important! If it is not followed, it can result in your record not attaching to the correct claim and can become lost!

Your attachment will not sync up to the correct claim if you do not enter the Attachment Control Number correctly!

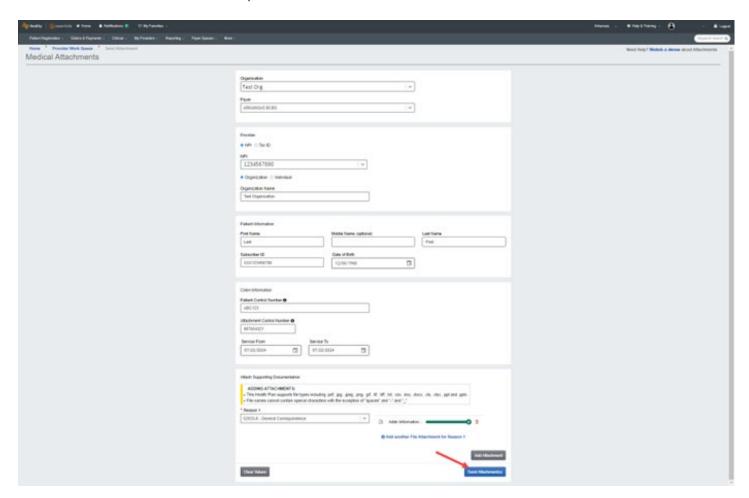
The attachment control number can be located at the top of your bar-coded request.



- Enter service from and service to dates.
- Select Reason 1 dropdown to add your attachment.



Once all documents are attached, Send Attachment.



#### **ARHOME and ACA Members**

#### **ARHOME Coordination of Benefit Claims**

On July 24, 2024, Arkansas Insurance Department released Bulletin 10-2024 advising that all ARHOME plans must be the payor of last resort by no later than January 1, 2026. This means claims payments for members with two or more insurance plans may be delayed as insurance companies nationwide identify members and adapt their systems to reverse payor order appropriately. Arkansas Blue Cross and Blue Shield is making a concerted effort to identify enrollees with dual coverage so transitions can be completed before January 1, 2025. Thank you for your patience as we adjust to the new requirement.



# **Federal Employee Program**

#### **Controlling High Blood Pressure Compliance**

HEDIS allows the use of the lowest systolic and lowest diastolic readings if taken on the same day. If your patient's reading is high after running into your office, rushing to sit down, and your staff rushing in to take the blood pressure (BP). Please retake the BP after the patient has been in the room and calmed down (maybe to avoid the whitecoat hypertension).

Contact our team of nurse case managers at 1.800.225.1891 and request assistance with management of your hypertensive patients. Nurse case managers can educate, coach and provide resources and outcomes beneficial to management of hypertension and cardiac disease.

Please visit the FEP Coding Tip Sheet for more information FEPHEDIS CBP Tip Page.

# Free Coding CEU and Billing Information

Do you want to improve your HEDIS scores and quality measures? Take advantage of the free CEU for coders and free information for billers. Learn to improve coding and you could earn more money, close HEDIS gaps and decrease medical record requests. Sign up now!

Documentation and Coding for Quality Measures-AAB, BCS, CCS

#### Registration Link for 10/01/24 7:30am:

https://abcbs.zoom.us/webinar/register/WN\_ySqzzGJ4Q1aBGtmaRQ02ew

#### Registration Link for 10/01/24 11:30am:

https://abcbs.zoom.us/webinar/register/WN\_3euBOIrcQoWftVHQ\_IG5uA

#### Maven

A new program, Maven, has been launched to help patients along their maternity journey.

As a Blue Cross and Blue Shield Service Benefit Plan member, your patients get access to Maven for support throughout pregnancy and postpartum. From those sleepless nights to the first smiles and everything in between, patients will now have access to this additional support when needed—all at no extra cost.

#### Maven provides support for things such as:

- Creating a birth plan
- Breastfeeding or bottle feeding
- Navigating infant sleep
- Postpartum mental health
- Returning to work

Maven is an independent company and is not intended to replace in-person providers. Maven<sup>®</sup> is a registered trademark of Maven Clinic Co. All rights reserved.

Additional details can be found **here** or download the Maven Clinic app.

# **OB/GYN HEDIS Compliance Information**

**Obstetrician/Gynecologist Partners**: HEDIS compliance for new mothers requires patients to have lab AND the first office visit within the first trimester (and not be rescheduled). We have two wonderful nurse case managers that will support new moms (your patients) through education, coaching, resources and benefits available to them. FEP wants the best care and outcomes for both mom and babies. It is not always about the numbers.

Please review your office policies regarding scheduling and educate schedulers on allowing enough time within the first trimester for emergencies that could delay appointments.

Contact our Special Delivery nurses at 1.800.225.1891 for any low-risk or high-risk pregnancy inquiries.

Please visit the FEP Coding Tip Sheet for more information FEP HEDIS PPC Tip Page.



# **Medicare Advantage**

#### Centers for Medicare and Medicaid Services (CMS) Preclusion List

Effective January 1, 2019, CMS began releasing a monthly list of individual providers or entities that have been precluded from receiving payment for Medicare items, services, and Part D medications under the following two categories to protect member health and safety:

- 1) 1)Are currently revoked from Medicare, are under an active reenrollment bar, and CMS determines that the underlying conduct that led to the revocation is detrimental to the best interests of the Medicare program; or
- 2) Have engaged in behavior for which CMS could have revoked the individual or entity to the extent applicable if they had been enrolled in Medicare and CMS determines that the underlying conduct that would have led to the revocation is detrimental to the best interests of the Medicare program.

Effective April 1, 2019, any Part D sponsor and/or Medicare Advantage Plan are required to deny payment for any pharmacy claim or health care item prescribed or furnished by an individual listed on the Preclusion List.

In effort to protect member health and safety as referenced above, please note that any provider or entity that falls on the preclusion list will be terminated and removed from the networks in accordance with the network participation agreement(s). There will be an option to appeal the network termination decision at time of notice or upon removal from the CMS preclusion list.

Additional resources and reference guide can be found on the CMS website at Preclusion List.

# CMS Requirement for Provider Certification on National Plan and Provider Enumeration System (NPPES)

The Centers for Medicare and Medicaid Services (CMS) has issued reminders to all provider types to update and certify the accuracy of the National Provider Identifier (NPI) data and provider demographic information maintained on the **National Plan and Provider Enumeration System** (NPPES). Providers are legally required to maintain the accuracy of this data to not only validate their demographic information, but to reduce the number of verification outreaches to providers by Arkansas Blue Cross and Blue Shield. CMS will continue to monitor and audit the Arkansas Blue Cross and Health Advantage provider directories to enforce action and compliance with the data maintained on the NPPES website. Arkansas Blue Cross will continue to issue quarterly provider demographic verification forms by mail to validate, correct, sign, date and return to Arkansas Blue Cross Provider Network Operations via providernetwork@arkansasbluecross.com.

Using NPPES as a centralized primary data resource will allow Arkansas Blue Cross and Health Advantage to provide reliable information to our commercial and Medicare Advantage members. As of January 1, 2020, NPPES

allows providers to log in and attest to the accuracy of the data. This attestation will be reflected and recorded with a certification date that CMS will publish. The core elements maintained on NPPES are:

- Provider Name
- Provider Specialty
- Provider Address(es) Multiple addresses are allowed to list all active practice locations at which members
  can be seen.
- Provider Telephone and Fax Number(s)
- National Provider Identifier (NPI)
- Provider Status (Active or Inactive)
- Other Identifiers i.e., Medicare and Medicaid IDs
- Taxonomy

The NPPES website can be found at <u>NPPES (hhs.gov)</u>. If you have any questions pertaining to NPPES, you may reference <u>NPPES help</u>.

CMS References: 45 CFR §162.410(a); Data Dissemination | CMS

#### **HIPAA** and **HITECH** Reminders

As a Qualified Health Plan participating in the Federal Facilitated Marketplace (FFM) including the Multi State Plan Program (collectively known as the Exchange), this is Arkansas Blue Cross and Blue Shield's reminder to all network participating providers that they must be compliant with their applicable sections of the Health Insurance Portability and Accountability Act (HIPAA) and the Health Information Technology for Economics and Clinical Health (HITECH) in order to be in our provider networks.

#### Please be aware that:

- 1) Providers must comply with applicable interoperability standards and demonstrate meaningful use of health information technology in accordance with the HITECH Act; and
- 2) 2Subcontractors, large providers, providers, vendors, and other entities required by HIPAA to maintain a notice of privacy practices, must post such notices prominently at the point where an Exchange enrollee enters the website or web portal of such subcontractors, large providers, providers and/ or vendors.

For more detailed information, please visit: www.hhs.gov/hipaa/for-professionals/ index.html.

# Reminder on Billing Qualified Medicare Beneficiaries

Medicare providers are prohibited by federal law from billing qualified Medicare beneficiaries for Medicare deductibles, copayments, or coinsurance. Providers should accept Medicare and Medicaid payments received for billed services as payment in full. Dual-eligible members classified as qualified Medicare beneficiaries (QMBs) are covered under this rule.

QMBs who are enrolled in any Medicare Advantage plan to administer their Medicare benefits would have Medicare Advantage as their primary coverage and Medicaid as their secondary coverage. Payments are considered accepted in full even if the provider does not accept Medicaid. Please know that you as a provider are subject to sanctions if billing a QMB patient for amounts not paid by any Medicare Advantage plan and Medicaid.

Additional information about dual-eligible coverage is available under the Medicare Learning Network at <a href="www.cms.gov/Outreach-and-Education/Medicare-Learning-Network-MLN/MLNProducts/downloads/Medicare-Beneficiaries\_Dual\_Eligibles\_At\_a\_Glance.pdf">downloads/Medicare-Learning-Network-MLN/MLNProducts/downloads/Medicare\_Beneficiaries\_Dual\_Eligibles\_At\_a\_Glance.pdf</a>.

#### Requirements for outpatient observation care

In compliance with the Centers for Medicare and Medicaid Services (CMS) Medicare Outpatient Observation Notice (MOON), Arkansas Blue Cross and Blue Shield requires all acute care and critical access hospitals to provide written notification and an oral explanation of the notification to patients receiving outpatient observation services for more than 24 hours and no later than 36 hours after observation services as an outpatient begin. This also includes beneficiaries in the following circumstances:

- Beneficiaries who do not have Part B coverage (as noted on the MOON, observation stays are covered under Medicare Part B).
- Beneficiaries who are subsequently admitted as an inpatient prior to the required delivery of the MOON.
- Beneficiaries for whom Medicare is either the primary or secondary payer.

For some Medicare Advantage members, observation stays have pre-authorization or pre-notification requirements.

The notice should explain the following using contemporary language:

- The patient is classified as outpatient
- Cost-sharing requirements
- Medication coverage
- Subsequent eligibility for coverage for services furnished by a skilled nursing facility
- Advise patients to contact his or her insurance plan with specific benefit questions

The notice and accompanying instructions are available at: www.cms.gov/Medicare/Medicare-General-Information/BNI/index.html